

### 32 W 18TH STREET

#### **CLIENT SHOWCASE**

#### **ALTAIR 18**

Manhattan, NY

#### **SERVICES PROVIDED BY ARDENT FITNESS:**

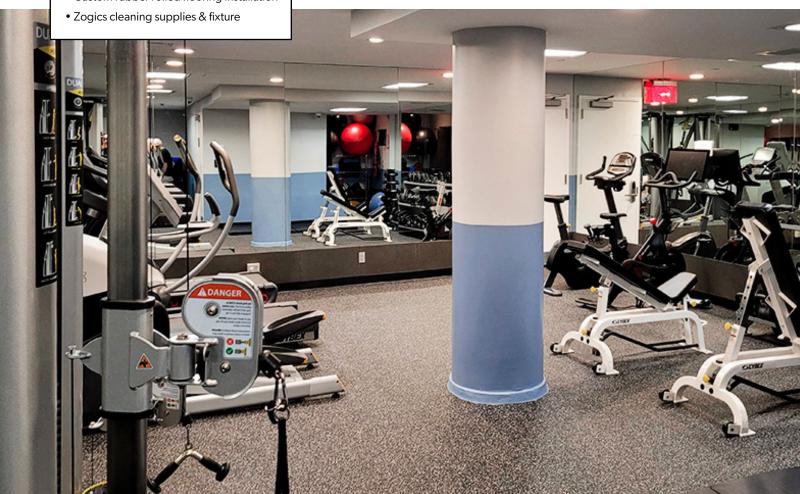
- Fitness equipment setup & installation
- Floor demolition & preparation
- Custom rubber rolled flooring installation

When the team at Ardent Fitness began installing new fitness flooring in the fitness center at Altair 18 in New York City, they discovered the subfloor had been compromised by a flood. The existing flooring had to be removed, and 4 inches of concrete had to be poured to create a solid foundation. The project demanded precision, expertise, and resilience—qualities no other fitness company could deliver at this scale.

Ardent Fitness approached this monumental task with confidence and skill. Our team completed the floor restoration and installed Ecore Performance Motivate Plus high-performance fitness flooring tailored to the building's needs, ensuring durability, style, and functionality.

In addition to the flooring challenge, Ardent Fitness also outfitted the space with various strength and conditioning equipment from StarTrac, Peloton, Hoist, TKO, and Body Solid.

Today, the residents of Altair 18 enjoy a pristine fitness center that exceeds expectations.







#### **Core Conditioning**

Created to withstand daily use, Ardent Fitness installed all-new cardio fitness equipment in the space.



#### Space, Maximized

Ardent Fitness worked with the existing square footage and reconfigured the fitness space to maximize flow and create activity zones.



#### **Superior Shock Absorption**

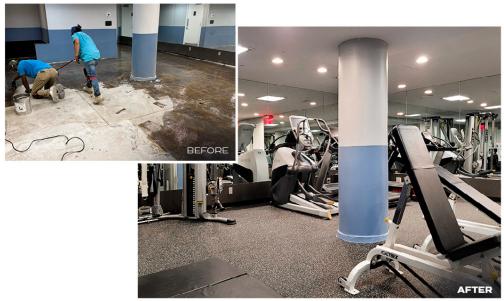
Designed with athlete safety in mind, Ecore Motivate Plus rubber flooring reduces the risk of injuries by absorbing impact and providing cushioning during workouts.

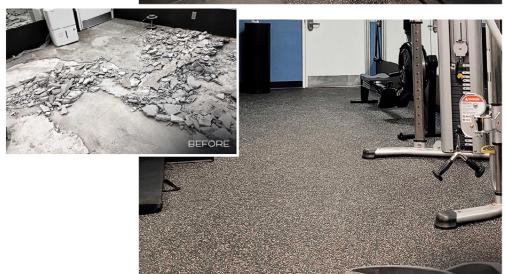


#### **A Fine Fit**

The right mix of fitness equipment offers a comprehensive solution for fitness facilities where space is at a premium.

## ARDENT









AFTER



#### **EQUIPMENT PROVIDED**



**STAR TRAC**10TRX Freerunner™ Treadmill



**PELETON** Bike



**HOIST** 60" Horizontal Dumbbell Rack



**TKO**4kg/52.8lb Cast Kettle Bell



**TKO**6kg/52.8lb Cast Kettle Bell



**TKO** 8kg/52.8lb Cast Kettle Bell



**TKO**12kg/52.8lb Cast Kettle Bell



**TKO** 16kg/52.8lb Cast Kettle Bell



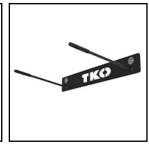
**TKO** 20kg/52.8lb Cast Kettle Bell



**TKO** 24kg/52.8lb Cast Kettle Bell



**TKO**2' x 6' Hanging Foam Mats
With Grommets



**TKO**Wall-Mounted Mat Rack



#### **EQUIPMENT PROVIDED**



**BODY SOLID**2-Tier Vertical Dumbbell Rack



**BODY SOLID**3lb Rubber Hex Dumbbell



**BODY SOLID**5lb Rubber Hex Dumbbell



**BODY SOLID** 8lb Rubber Hex Dumbbell



**BODY SOLID**101b Rubber Hex Dumbbell



BODY SOLID
12lb Rubber Hex Dumbbell



**BODY SOLID**15lb Rubber Hex Dumbbell



**ECORE ATHLETIC**Performance Motivate Flooring



**ECORE ATHLETIC**E-Grip III Adhesive Bucket



**ZOGICS**Black Powder Coated Wipes
Dispenser



**QUENCH**Q8 Touchless Freestanding
Water Cooler

# CREATE YOUR FITNESS SPACE

From fitness spaces like Altair 18 to larger commercial fitness facilities, as well as luxury home fitness spaces, Ardent Fitness is here to help with the entire process, from space planning and design to fitness equipment selection, delivery, installation, and service.



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