



CLIENT SHOWCASE

GRIT 24 FITNESS

Ludlow, MA

SERVICES PROVIDED BY ARDENT FITNESS:

- Fitness equipment setup & installation
- Zogics gym cleaning fixture

GRIT 24 Fitness partnered with Ardent Fitness to enhance its strength and functional training zones with a curated selection of high-performance equipment. Designed with both versatility and member experience in mind, this project showcases thoughtfully chosen pieces that support a wide range of training styles.

From durable Olympic plates and dumbbells to multi-use machines and bodyweight training essentials, Ardent Fitness provided and installed premium equipment built to withstand daily use in a 24/7 facility. Highlights include the Nautilus Tilt Seat Calf and Dual Pectoral Fly/Rear Deltoid machines, Hoist's compact VKR/Dip tower, and TRX Club 4 Straps for functional suspension training. The space was also outfitted with Zogics' Cleaning Station, keeping the gym clean and member-ready around the clock.

Every piece was selected for performance, durability, and a seamless fit within GRIT24's high-energy training environment.





Strength in Versatility

A full suite of cardio and strength training equipment is ready for members in a space that fosters perseverance and determination.



Built to Grip

TKO's Olympic Rubber Dual Grip Plates combine durability and ease of use, built for strength training that lasts.



Strength Training, Elevated

Nautilus training machines deliver targeted muscle development with ergonomic support and sleek styling.



Clean Space, Clean Slate

Zogics' Cleaning Station promotes hygiene with an all-in-one solution for wipes and hand sanitizer—ideal for 24/7 gym use.

EQUIPMENT PROVIDED



NAUTILUS
Tilt Seat Calf



NAUTILUS
Instinct Dual Pectoral Fly/
Rear Deltoid



HOIST
Vertical Knee Raise / Dip



TKO
Olympic Rubber Dual
Grip Plates



THROWDOWN
HIIT Hex Dumbbells




TRX
Commercial Straps Club 4



ZOGICS
The Cleaning Station

CREATE YOUR FITNESS SPACE

From fitness spaces like GRIT 24 Fitness to larger fitness facilities at major universities or multi-family housing, as well as luxury home fitness spaces, Ardent Fitness is here to help with the entire process, from space planning and design to fitness equipment selection, delivery, installation, and service.

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